



Jeremy Weis

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Objective

I wish to assist in the development and growth of a company that can fully utilize my diverse talents in design, usability and marketing.

Qualifications

I have over 7 years of experience working in the design field. Over 4 years have been spent in an ecommerce environment where I have learned the inside and out of user experience and content development. I am a fast, hands-on learner and I have an outgoing personality that has helped me develop team chemistry in working environments in a short time.

I have solid knowledge of typography, layout, color schemes and usability. I am motivated, driven and restless in my pursuit to reach higher and farther.

Experience

Creative Developer

BuyOnlineNow | 2006-Present

- Primary responsibilities include overseeing and managing all content for BuyOnlineNow.com, BuyOnlineNow.ca, OrderPaperShredders.com and OfficeSuperSavers.com.
- I design all graphical elements, promotional materials and emails as well as developing information architecture on the BuyOnlineNow family of websites.
- I worked extensively with image/photo manipulation and correction for product images.
- Create landing pages with HTML and CSS for office supply manufacturers and evaluate the performance of those pages with Google Analytics.
- Regularly produced wireframes and mock-ups of site alterations and page layout changes.
- Played a key role in developing an image management system and product information life-cycle.
- BuyOnlineNow.com has been ranked in the Inc.500, Internet Retailer Top 500, Inc. 5000, and won several industry awards.

Ad Layout Artist

Post Bulletin, LLC | 2004-2006

- Designed and created daily ads and promotional material for all publications of the Post Bulletin.
- Worked side by side with Account Executives and customers to develop effective advertisements.
- Assisted in training exercises based around Adobe Photoshop and Quark-X-Press.

Graphic Designer/Production Manager

Sign-A-Rama of Rochester | 2003-2004

- Designed, created and managed the production of all signage from small banners to large scale business signage.
- Managed the ordering and stocking of in house supplies and materials.
- Developed and sustained customer relationships.

Education

Rochester Community and Technical College | 2001-2004

A.S. Digital Arts: Computer Art and Design

- Degree received May 12, 2004

Dakota County Technical College | 2000-2001

- Took classes towards Graphic Design Technology degree.

Skills

Design

Adobe Photoshop, Adobe Illustrator, Adobe InDesign - (CS2, CS3 and CS4 versions)

Production

Adobe Dreamweaver, Macromedia Homesite 5.5

Languages

Skilled in HTML and CSS